



## Sponsorship Plan and Goals

### **Naming Sponsors \$100,000**

- Designate speaker on panel or keynote.
- Participation in media opportunities.
- Representative on post-conference webinar.
- Fifteen complimentary conference registrations.
- Fifteen VIP tickets to the Governor's Reception and Banquet.
- Five tickets to breakfast reception with Governor McDonnell
- Sponsor recognition by speakers throughout the event.
- Display area at registration.
- Prominent sign recognition at event entrance.
- Prominent sign recognition in the conference registration area.
- Platinum recognition in conference program materials.
- Web site recognition with logo and direct link to sponsor's homepage.
- Prominent recognition as a Naming sponsor of the 2011 Report on the Future of the South.\*

### **Platinum Special Events Sponsors \$50,000**

#### **Recognition at Governor's Reception and Banquet Sponsor**

- Designate speaker on panel or keynote.
- Participation in media opportunities.
- Representative on post-conference webinar.
- Ten complimentary conference registrations.
- Ten VIP tickets to the Governor's Reception and Banquet.
- 2 tickets to breakfast reception with Governor McDonnell
- Display area at registration.
- Prominent sign recognition at event entrance.
- Prominent sign recognition in the conference registration area.
- Platinum recognition in conference program materials.
- Web site recognition with logo and direct link to sponsor's homepage.
- Prominent recognition as a Platinum sponsor of the 2011 Report on the Future of the South.\*

### **Platinum Events Sponsors \$30,000**

#### **Recognition as Keynote Luncheon Sponsor**

- Potential speaker opportunities.
- Participation in media opportunities.
- Eight complimentary conference registrations.
- Eight VIP tickets to the Governor's Reception and Banquet.
- 1 ticket to breakfast reception with Governor McDonnell
- Prominent sign recognition at event entrance.
- Prominent sign recognition in the conference registration area.
- Platinum recognition in conference program materials.
- Web site recognition with logo and direct link to sponsor's homepage.
- Prominent recognition as a Platinum sponsor of the 2011 Report on the Future of the South.\*

## **Platinum Events Sponsors \$20,000**

### **Recognition as Innovator's Awards Ceremony Sponsor**

- Role in ceremony.
- Eight complimentary conference registrations.
- Eight VIP tickets to the Governor's Reception and Banquet.
- Prominent sign recognition at event entrance.
- Prominent sign recognition in the conference registration area.
- Platinum recognition in conference program materials.
- Web site recognition with logo and direct link to sponsor's homepage.
- Prominent recognition as a Platinum sponsor of the *2010 Report on the Future of the South*.

## **Gold Event Sponsors \$15,000**

### **Recognition as Keynote or Panel Session Sponsor**

- Five complimentary conference registrations.
- Five VIP tickets to the Governor's Reception and Banquet.
- Sponsor recognition at event.
- Gold recognition in conference program materials.
- Web site recognition with logo on conference sponsors' page.
- Recognition as a Gold sponsor of the *2010 Report on the Future of the South*.

## **Gold Sponsors \$10,000**

### **Recognition as Breakfast or Panel Session Sponsors**

- Three complimentary conference registrations.
- Three VIP tickets to the Governor's Reception and Banquet.
- Prominent sign recognition in the conference registration area.
- Gold recognition in conference program materials.
- Web site recognition with logo on conference sponsors' page.
- Recognition as a Gold sponsor of the *2010 Report on the Future of the South*.

## **Silver Sponsors \$5,000**

### **Recognition as Board Meeting, Member Reception, or Break Sponsors**

- Two complimentary conference registrations.
- Two VIP tickets to the Governor's Reception and Banquet.
- Prominent sign recognition in the conference registration area.
- Silver recognition in conference program materials.
- Web site recognition on conference sponsors' page.
- Recognition as a Silver Sponsor of the *2010 Report on the Future of the South*.

## **Southern Growth Associate Member Discounts**

**Southern Growth Associate Members** are entitled to discounts on conference Sponsorships. Discounts vary according to level of membership.

For additional information, contact:

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