



*Southern Growth Policies Board presents
Southern Energy: Abundant, Affordable and American –
2009 Innovator Award Winner*

USC-Columbia Fuel Cell Collaborative

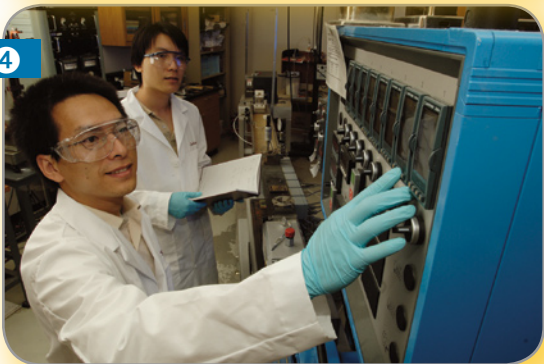
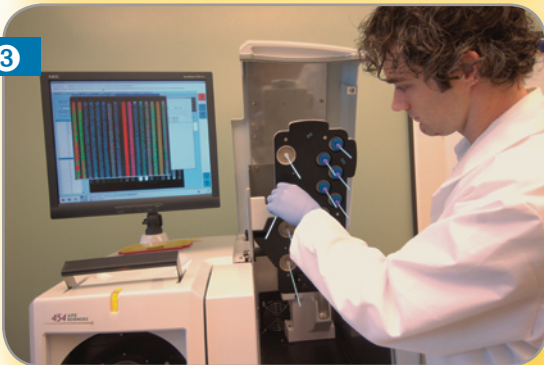
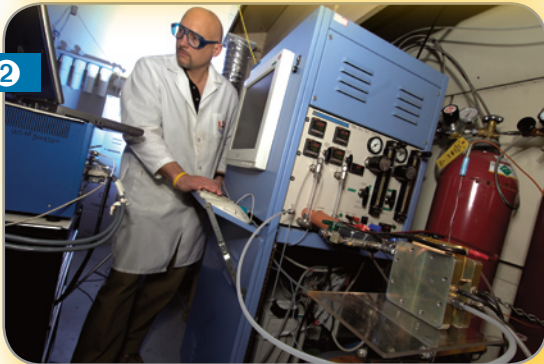
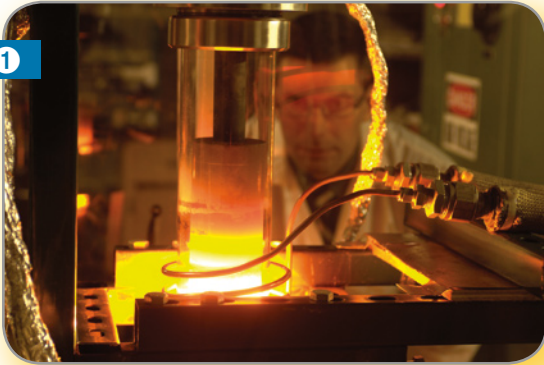
USC, City of Columbia, EngenuitySC & SC Research Authority

Objective: To position Columbia, South Carolina as a leader in hydrogen fuel cell innovation and technology.

USC–Columbia Fuel Cell Collaborative was formed in 2006 by the University of South Carolina, the City of Columbia, EngenuitySC and the South Carolina Research Authority to position Columbia, SC as a leader in hydrogen fuel cell innovation and technology.

The program was created to develop technology-based solutions to the global energy issue and to create high skill/high paying jobs. Collaborative members believe that fuel cells and other alternative energy options will revolutionize not only cities, but more importantly, the lives of citizens through the freedom that comes from energy independence, the overall environmental benefits and the economic opportunity that this potential trillion dollar new industry will generate.

The Fuel Cell Collaborative focuses on the creation of intellectual property by fostering research partnerships and activities and incentivizing individuals and groups to direct their talents and imagination toward fuel cell related technology. The collaborative also works to establish a local business and entrepreneurial environment conducive to company formation centered on the intellectual property developed at or in partnership with the University of South Carolina, and the creation of a commercial market for fuel cell products and an economic cluster of fuel cell companies that will call the Columbia Fuel Cell District home.



1. Columbia, SC—where the power of ideas meets the future of power.
2. Dr. John Weidner is one of several nationally recognized researchers discovering breakthroughs in future fuels.
3. Lab technicians at work improving fuel cell technology.
4. Catalysts being tested for performance at USC's NSF Center for Fuel Cells.