

# ***SCUPSO Directors' Fall Meeting***

**October 12-13, 2011**

*National Association of Counties  
25 Massachusetts Ave. NW  
Fifth Floor  
Washington, D.C.*

## **October 12**

- 10:30 a.m.      **Welcome and Introductions**  
An opportunity for members to introduce themselves and (in three minutes or less!) identify a challenge that they hope to discuss with other directors while in D.C. or share new directions or strategies that may be of interest to other directors.
- 11:30 a.m.      **Roundtable with the National Association of Counties**  
SCUPSO members will discuss issues of common interest with NACo, including a recent research report on how counties are effectively economizing and finding innovative ways of using technology to meet the higher demand for services during trying economic times.
- Ed Ferguson, Deputy Executive Director & Director of County Services, NACo
  - Jackie Byers, Director of Research, NACo
- 12:30 p.m.      **Lunch**
- 1:00 p.m.      **Discussion: Strategies for Promoting the Value of Public Service Organizations**
- Discussion Leader: Mary Jinks, Vice President of Public Service, University of Tennessee
- 2:00 p.m.      **Roundtable with the IBM Center for the Business of Government**  
Since its creation in 1998, the Center has sponsored research and created opportunities for dialogue on key public management topics – from financial and human capital management to managing for results. Join in a discussion of the latest thinking in public management.
- John Kamensky, Senior Fellow
- 3:00 p.m.      **Break**
- 3:15 p.m.      **SCUPSO Conference Planning**  
Get information on logistics for the April 2012 conference in Biloxi, MS and bring ideas about what you would like to see on the program.
- Marty Wiseman, Executive Director, The Stennis Institute of Government, Mississippi State University

- 3:45 p.m. Discussion: Institute/Center Funding Models
- Discussion Leader: Ann Cotten, Director, Schaefer Center for Public Policy, University of Baltimore
- 4:45 p.m. Adjourn for the day  
Informal gathering for those interested in dining together and continuing discussions over dinner (or just relaxing!)

### **October 13**

- 8:45 a.m. Continental Breakfast Available
- 9:00 a.m. SCUPSO: Adding Value to Your Organization  
Join in a facilitated discussion about future plans for SCUPSO and how we can strengthen the organization so that it adds even more value to your institute/center. Topics of discussion will include ideas such as collaboration with other SCUPSO institutes as well as outside organizations and establishing “communities of practice” to link staff members working in similar fields. The pros and cons of expanding membership will also be discussed.
- Facilitator: Jeff Michael, SCUPSO President and Director, UNC-Charlotte Urban Institute
- 11:30 a.m. Optional Discussion: Community Economic Development Self-Assessment Tool
- The Dukakis Center for Urban and Regional Policy has developed a practical tool to help cities and towns analyze their capacity for economic development and are seeking university partners to use this tool outside the New England area. Interested members are invited to join SCUPSO member Bill Tomes, who has been in discussions with the Dukakis Center about using this tool in South Carolina, to find out more about the tool and the potential for its use. (See [www.northeastern.edu/dukakiscenter/resources/economic\\_development/](http://www.northeastern.edu/dukakiscenter/resources/economic_development/))
- Noon Adjourn