

Southern Technology Council

Increasing Private Sector
Participation

January 17, 2008

Private Sector Participation

- Good for STC? Why?
 - Is there a downside?
- Benefits for the private company?
 - Why belong?
- Target companies?
 - Who should be interested?
 - Who would we like to be interested?
- Who do we compete with for members?

STC Segments

- Energy
- Nanotechnology
- Biotechnology
- Research & Development
- Information Technology
- Manufacturing Technology
- Venture Funding

SGPB Associate Member Benefits

- Access and Networking with private sector leaders, governors and legislators
- Copies of Publications
- Reduced rates on Conferences/Events
- Recognition in Publications/Website
- Serve on Project Advisory Committees
- Participate in Regional/State Focus Groups
- Link on SGPB Website

“For Profit” Membership of \$2,500-\$10,000 gets additional benefits:

- Discounts on Event Sponsorship
- Membership in Advisory Council of Choice
- Sponsorship of Annual Conference with Logo Signage